

31. (Twice amended) An adhesive article comprising:

a release liner having a top release surface and a bottom surface;

a continuous layer of adhesive having a bottom surface and a top surface and end edges, wherein the bottom surface of the adhesive is adhered to the top release surface of the release liner; and

a pattern of non-adhesive material forms embedded into the top release surface of the release liner, said non-adhesive material forms comprising a polymeric ink and having a top surface, wherein the top surface of the non-adhesive material forms is even with or below the plane of the top release surface of the release liner.

59. (Amended) An adhesive article comprising:

a release liner having a release surface and a bottom surface;

a continuous layer of adhesive having a bottom surface and a top surface and end edges, wherein the bottom surface of the adhesive is adhered to the release surface of the release liner;

a pattern of non-adhesive material forms embedded into the release surface of the release liner, wherein the non-adhesive material forms comprise a polymeric ink and wherein the top surface of the non-adhesive material forms is even with or below the plane of the release surface of the release liner; and

a facestock adhered to the top surface of the adhesive layer, wherein the thickness of the non-adhesive material forms is sufficient enough to cause deformation of the facestock upon application of the adhesive article to a substrate.

60. (Amended) An adhesive article comprising:

a release liner having a release surface and a back surface;

a continuous layer of adhesive having a front surface and a back surface and end edges, wherein the front surface of the adhesive is adhered to the release surface of the release liner; and

a pattern of vacuum metalized or sputtered non-adhesive material forms embedded into the release surface of the release liner, said non-adhesive material forms